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In response to the Request for Additional Information dated November 23, 2014: The 48-hour notices for independent expenditures were filed immediately upon notice by the vendor that the activity had commenced prior to payment by this committee. It was not expected that the ads would begin until after payment was made to the vendor. Upon receipt of the invoice on September 25, 2014 it was discovered that the vendor had actually advanced payment of the ads and billed in arrears. Please note that the amounts reported were for activity begun six days prior but the ads ran over an extended period of time, including beyond the date of reporting. Analysis of daily impressions can be expected to reveal multiple days of dissemination so that the entire amount is not actually late. Regarding the small amount to the second vendor, except for the unknown activity of the first vendor listed, that amount was not reportable because it was below the threshold amount at that time.
